



## Fairhope Rotary Club

Friday, May 13, 2016

**2016 Steak Cook-Off**

*"Fairhope's Premier Street Party"*

# Sponsorship Information

## **BENEFACTOR LEVEL OPPORTUNITIES:**

### **PREMIER EVENT SPONSOR                      \$10,000      Two available**

- Title sponsor co-branded and promoted alongside event in all advertising
- Space for product or sales opportunity night of event
- 24 event tickets with exclusive access to VIP area.
- Utilization of Company produced banners, signs, cups or other advertising
- Premier Ribeye Event Sponsor plaque
- Year round website recognition and event-specific advertisement\*

### **DIAMOND EVENT SPONSORS                      \$5,000                      (Maximum of 5)**

- Promotion in all event advertising & at the event
- 16 event tickets with exclusive access to VIP area. (\$800 Value)
- Utilization of Company produced banners, signs, cups or other advertising
- Diamond Level Sponsor plaque
- Year round website recognition and event-specific advertisement\*

### **GOLD EVENT SPONSORS                      \$1,000                      (Maximum of 10)**

- Promotion in all event advertising & at the event
- 6 event tickets with access to exclusive VIP area. (\$300 Value)
- Utilization of Company produced banners, signs, cups or other advertising
- Gold Level Sponsor plaque
- Year round website recognition and event-specific advertisement \*

### **SILVER EVENT SPONSORS                      \$500                      (Maximum of 15)**

- Promotion in event print advertising
- 4 event tickets (\$200 Value)
- Utilization of Company produced banners, signs, cups or other advertising
- Silver Level Sponsor plaque
- Year round website recognition

Name on signs, shirts, etc. dependent on pre-payment before March 1st.



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### **GRILL EVENT SPONSORS**

**\$250**

**(Maximum of 40)**

- Promotion in event print advertising
- 2 event tickets (\$100 value)
- Grill Level Sponsor plaque
- Year round website recognition

### **Other – In-kind Sponsors (Any number of promotional opportunities)**

- Plates, cups, corporate giveaways, tables, event rentals, drawing items, etcetera,
- Tickets and recognition are negotiated based on value