



Fairhope Rotary Club Foundation

Friday, May 8, 2020

2020 Steak Cook-Off

"Fairhope's Premier Street Party"

Sponsorship Information

BENEFACTOR LEVEL OPPORTUNITIES:

PREMIER EVENT SPONSOR \$20,000 Only One Available

- Title sponsor co-branded and promoted alongside event in all advertising
- Space for product or sales opportunity night of event
- 25 event tickets with exclusive access to VIP area. (\$1,200 Value)
- Use of Company-produced banners, signs, cups, or other advertising
- Premier Event Sponsor plaque
- Year-round website recognition and event-specific advertisement*
- **VIP 6** Parking Passes
- Cook Team spot with 10 ft. extra space and choice location
- One **honorary membership** in the Rotary Club of Fairhope.

BAND STAGE SPONSORSHIP \$7,500 Only One Available

- Promotion at the event around the Band Stage
- 20 event tickets with exclusive access to VIP area. (\$900 Value)
- Use of Company-produced banners, signs, cups, or other advertising
- Unique privilege of being in front of the entire event to announce the band
- Year-round website recognition and event-specific advertisement*
- Cook Team Spot with choice of cook team location
- **5 VIP** Parking passes
- One **honorary membership** in the Rotary Club of Fairhope.

DIAMOND EVENT SPONSORS \$5,000 (Maximum of 2)

- Promotion in all event advertising and at the event
- 16 event tickets with exclusive access to VIP area. (\$800 Value)
- Use of Company-produced banners, signs, cups, or other advertising
- Diamond Level Sponsor plaque
- Year-round website recognition and event-specific advertisement*
- **VIP 5** Parking Passes
- Cook Team Spot with choice of cook team location
- One **honorary membership** in the Rotary Club of Fairhope.

PLATINUM EVENT SPONSORS \$2,500 (Maximum of 5)

- Promotion in all event advertising and at the event
- 10 event tickets with exclusive access to VIP area. (\$500 Value)
- Use of Company-produced banners, signs, cups or other advertising
- Platinum Level Sponsor plaque
- Year-round website recognition and event-specific advertisement*
- **VIP 2** Parking Passes
- Cook Team Spot
- One **honorary membership** in the Rotary Club of Fairhope.

GOLD EVENT SPONSORS \$1,000 (Maximum of 10)

- Promotion in all event advertising and at the event
- 6 **VIP** event tickets (\$300 Value)
- Use of Company-produced banners, signs, cups, or other advertising
- Year-round website recognition

SILVER EVENT SPONSORS \$500 (Maximum of 15)

- Promotion in event print advertising
- 2 **VIP** event tickets (\$200 Value)
- Use of Company produced banners, signs, cups, or other advertising
- Year-round website recognition

GRILL EVENT SPONSORS \$250 (Maximum of 40)

- Promotion in event print advertising
- 2 event tickets (\$100 value)
- Year-round website recognition

Other – In-kind Sponsors (Any number of promotional opportunities)

- Plates, cups, corporate giveaways, tables, event rentals, drawing items, etc.
- Promotional Gifts
- Tickets and recognition are negotiated based on value.

*Name on signs, shirts, etc. dependent on pre-payment before April 1.