

Fairhope Rotary Club Foundation Friday, October 8, 2021

2021 Steak Cook-Off "Fairhope's Premier Street Party"

\$7,500

Sponsorship Information BENEFACTOR LEVEL OPPORTUNITIES:

PREMIER EVENT SPONSOR

Title sponsors co-branded and promoted alongside event in all advertising. •

- Space for product or sales opportunity night of event •
- 40 event tickets with exclusive access to VIP area. (\$2,000 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Premier Event Sponsor plaque •
- Year-round website recognition and event-specific advertisement* •
- One Honorary Membership in the Rotary Club of Fairhope
- VIP 6 Parking Passes
- Cook Team spot with 10 ft. extra space and choice location.
- Early admittance for cook team set up.

BAND STAGE SPONSORSHIP

- Promotion at the event around the Band Stage
- 35 event tickets with exclusive access to VIP area. (\$1,750 Value) •
- Use of Company-produced banners, signs, cups, or other advertising.
- Unique privilege of being in front of the entire event to announce the band.
- Year-round website recognition and event-specific advertisement*
- Early admittance for cook team setup.
- Cook Team Spot with 10 ft. extra space and choice location.
- 5 VIP Parking passes •
- One Honorary membership in the Rotary Club of Fairhope

DIAMOND EVENT SPONSORS

\$5,000 (Maximum of 2)

- Promotion in all event advertising and at the event •
- 16 event tickets with exclusive access to VIP area. (\$800 Value) •
- Use of Company-produced banners, signs, cups, or other advertising.
- Diamond Level Sponsor plague
- Year-round website recognition and event-specific advertisement*
- VIP 5 Parking Passes

\$20,000

(Taken)

(Maximum of 1)

- Cook Team Spot with choice of cook team location.
- One Honorary Membership in the Rotary Club of Fairhope

PLATIN	IUM EVENT SPONSORS	\$2,500	(Maximum of 5)
 Promotion in all event advertising and at the event 10 event tickets with exclusive access to VIP area. (\$500 Value) Use of Company-produced banners, signs, cups, or other advertising. Platinum Level Sponsor plaque Year-round website recognition and event-specific advertisement* VIP 2 Parking Passes Cook Team Spot One Honorary Membership in the Rotary Club of Fairhope 			
GOLD I	EVENT SPONSORS	\$1,000	(Maximum of 10)
 Promotion in all event advertising and at the event 6 VIP event tickets (\$300 Value) Use of Company-produced banners, signs, cups, or other advertising. Year-round website recognition SILVER EVENT SPONSORS \$500 (Maximum of 15) Promotion in event print advertising 2 VIP event tickets (\$200 Value) 			
 Use of Company produced banners, signs, cups, or other advertising. Year-round website recognition 			
GRILL	EVENT SPONSORS	\$250	(Maximum of 40)
• 2 ev	motion in event print advertising vent tickets (\$100 value) r-round website recognition		
Other - In-kind Sponsors (Any number of promotional opportunities)			
 Plates super corporate giveaways tables event rentals drawing items atc 			

- Plates, cups, corporate giveaways, tables, event rentals, drawing items, etc.
- Promotional Gifts
- Tickets and recognition are negotiated based on value.

*Name on signs, shirts, etc. dependent on pre-payment before September 2, 2021.