



**Fairhope Rotary Club Foundation**

**Friday, May 13, 2022**

**2021 Steak Cook-Off**

*"Fairhope's Premier Street Party"*

## **Sponsorship Information**

### **BENEFACTOR LEVEL OPPORTUNITIES:**

**PREMIER EVENT SPONSOR**                      **\$20,000**                      **(Taken)**

- Title sponsors co-branded and promoted alongside event in all advertising.
- Space for product or sales opportunity night of event
- 40 event tickets with exclusive access to VIP area. (\$2,000 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Premier Event Sponsor plaque
- Year-round website recognition and event-specific advertisement\*
- One Honorary Membership in the Rotary Club of Fairhope
- **VIP 6** Parking Passes
- Cook Team spot with 10 ft. extra space and choice location.
- Early admittance for cook team set up.

**BAND STAGE SPONSORSHIP**                      **\$7,500**                      **(Maximum of 1)**

- Promotion at the event around the Band Stage
- 35 event tickets with exclusive access to VIP area. (\$1,750 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Unique privilege of being in front of the entire event to announce the band.
- Year-round website recognition and event-specific advertisement\*
- Early admittance for cook team setup.
- Cook Team Spot with 10 ft. extra space and choice location.
- **5 VIP** Parking passes
- One Honorary membership in the Rotary Club of Fairhope

**DIAMOND EVENT SPONSORS**                      **\$5,000**                      **(Maximum of 2)**

- Promotion in all event advertising and at the event
- 16 event tickets with exclusive access to VIP area. (\$800 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Diamond Level Sponsor plaque
- Year-round website recognition and event-specific advertisement\*
- **VIP 5** Parking Passes

- Cook Team Spot with choice of cook team location.
- One Honorary Membership in the Rotary Club of Fairhope

**PLATINUM EVENT SPONSORS                              \$2,500                              (Maximum of 5)**

- Promotion in all event advertising and at the event
- 10 event tickets with exclusive access to VIP area. (\$500 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Platinum Level Sponsor plaque
- Year-round website recognition and event-specific advertisement\*
- VIP 2 Parking Passes
- Cook Team Spot
- One Honorary Membership in the Rotary Club of Fairhope

**GOLD EVENT SPONSORS                                  \$1,000                                  (Maximum of 10)**

- Promotion in all event advertising and at the event
- 6 VIP event tickets (\$300 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Year-round website recognition

**SILVER EVENT SPONSORS                                \$500                                    (Maximum of 15)**

- Promotion in event print advertising
- 2 VIP event tickets (\$200 Value)
- Use of Company produced banners, signs, cups, or other advertising.
- Year-round website recognition

**GRILL EVENT SPONSORS                                \$250                                    (Maximum of 40)**

- Promotion in event print advertising
- 2 event tickets (\$100 value)
- Year-round website recognition

**Other - In-kind Sponsors (Any number of promotional opportunities)**

- Plates, cups, corporate giveaways, tables, event rentals, drawing items, etc.
- Promotional Gifts
- Tickets and recognition are negotiated based on value.

\*Name on signs, shirts, etc. dependent on pre-payment before September 2, 2021.