



**Fairhope Rotary Club Foundation**  
**Friday, May 12, 2023**  
**2023 Steak Cook-Off**  
*"Fairhope's Premier Street Party"*

## Sponsorship Information

### **BENEFACTOR LEVEL OPPORTUNITIES:**

**PREMIER EVENT SPONSOR                      \$30,000                      (Taken)**

- Title sponsors co-branded and promoted alongside event in all advertising.
- Space for product or sales opportunity night of event
- 40 event tickets with exclusive access to VIP area. (\$6,000 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Premier Event Sponsor plaque
- Year-round website recognition and event-specific advertisement\*
- One Honorary Membership in the Rotary Club of Fairhope
- **VIP 6** Parking Passes
- Cook Team spot with 1<sup>st</sup> choice location.
- Early admittance for cook team set up.

**BAND STAGE SPONSORSHIP                      \$7,500                      (Taken)**

- Promotion at the event around the Band Stage
- 35 event tickets with exclusive access to VIP area. (\$5,250 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Unique privilege of being in front of the entire event to announce the band.
- Year-round website recognition and event-specific advertisement\*
- Early admittance for cook team setup.
- Cook Team Spot with 2<sup>nd</sup> choice location.
- **5 VIP** Parking passes
- One Honorary membership in the Rotary Club of Fairhope

**VIP EVENT SPONSORS                      \$5,000                      (Maximum of 2)**

- Promotion in all event advertising and at the event
- 20 event tickets with exclusive access to VIP area. (\$2,400 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Year-round website recognition and event-specific advertisement\*
- **VIP 5** Parking Passes
- Cook Team Spot with 3<sup>rd</sup> choice of cook team location.

**PLATINUM EVENT SPONSORS                      \$2,500                      (Maximum of 5)**

- Promotion in all event advertising and at the event
- 10 event tickets with exclusive access to VIP area. (\$1,500 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Year-round website recognition and event-specific advertisement\*
- Cook Team Spot with 4<sup>th</sup> choice of team location.

**GOLD EVENT SPONSORS                      \$1,000                      (Maximum of 10)**

- Promotion in all event advertising and at the event
- 4 **VIP** event tickets (\$600 Value)
- Use of Company-produced banners, signs, cups, or other advertising.
- Year-round website recognition

**SILVER EVENT SPONSORS                      \$500                      (Maximum of 15)**

- Promotion in event print advertising
- 2 **VIP** event tickets (\$300 Value)
- Use of Company produced banners, signs, cups, or other advertising.
- Year-round website recognition

**GRILL EVENT SPONSORS                      \$250                      (Maximum of 40)**

- Promotion in event print advertising
- 2 event tickets (\$150 value)
- Year-round website recognition

**Other – In-kind Sponsors (Any number of promotional opportunities)**

- Plates, cups, corporate giveaways, tables, event rentals, drawing items, etc.
- Promotional Gifts
- Tickets and recognition are negotiated based on value.

\*Name on signs, shirts, etc. dependent on pre-payment before April 2, 2023.

